DIPLOMA
Hospitality-Ethnic Foods & Sweets Processing
Subject: Entrepreneurship Development
Subject Code: HDFP-206
Semester: Second
September 2020
Theory (External): 70 Marks
Time: 03 hours

INSTRUCTIONS TO THE STUDENTS

1. Read the questions carefully and write the answers in the answer sheets.

2. Wherever necessary, the diagram drawn should be neat and properly labelled.

3. This questions paper comprises of 8 questions out of which student need to attempt any 4 questions.

4. All questions carry equal marks.

5. The time allotted will be 4 hours for examinations including time of downloading of question paper to emailing of answer books to the concerned Dean/IC.

ESSAY TYPE QUESTIONS

1. Distinguish between an entrepreneur and a manager. Mr. Shamsher wants to set up a small enterprise at Gurgaon; how should he begin to do 'product selection' exercise?

2. Distinguish between micro, small and medium enterprises. How is environmental scanning done?

3. If you want to set up a small industry; discuss where will you go and explore different types of sources of finance available to an entrepreneur in India?

4. Briefly write on;
   a) Project Identification
   b) Various stages of project life cycle.

5. Suppose you want to set up a small bakery unit; make a business plan to be submitted to State Bank of India for getting a loan of Rs. 10 lakhs.

6. Briefly write on;
   a) How can application of 5 Ss help an entrepreneur?
   b) How will 'Process Capability' help in enhancing productivity levels of an industry?

7. Ram and Mohan, in a partnership, want to set up a food processing unit; describe their journey involving different stages in setting up this unit.

8. Briefly write on;
   a) Applications of 'Statistical Quality Control' for entrepreneurs.
   b) Cash flow and fund flow (explain using an example).

****End of Paper*****